

IN THE CLAIMS:

Claim 1 (Cancelled)

2. (Currently amended) A method for producing a coated paper for offset printing or gravure printing comprising the step of applying a coating color containing a pigment and an adhesive on a base paper, wherein said coating color contains 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol per 100 parts by weight of the pigment, and wherein the coating color is applied by a ~~film transfer method using a transfer roll coater or a metering size press~~ gate roll coater at a coating speed of 1100 m/min or more with a coating weight per side of 7 g/m² or more, ~~and wherein cold set printing ink is not used for the offset or gravure printing.~~

Claims 3-4 (Cancelled)

5. (Currently amended) A method for producing a coated paper for web offset printing comprising the step of applying by a film transfer method, a coating color containing a pigment and an adhesive on a base paper at a coating weight per side of said paper, wherein the coating color comprises:

0.1 to less than 2.0 parts by weight of polyvinyl alcohol as an auxiliary, and

less than 2.0 parts by weight of a starch as an adhesive, wherein the amounts of the polyvinyl alcohol and starch are based on 100 parts by weight of the pigment, wherein the coating color is applied by a ~~film transfer method using a transfer roll coater or a metering size press,~~ gate roll coater at a coating speed of 1100 m/min or more.

6. (Previously presented) The method for producing a coated paper for web offset printing according to claim 5, wherein said coating color includes 18 parts by weight or less of the adhesive per 100 parts by weight of the pigment.

7. (Currently amended) The method for producing a coated paper for web offset printing according to claim 5, comprising the coating color at a coating weight 7 g/m^2 or more on ~~each~~ a side of said base paper.

Claim 8 (Cancelled)

9. (Previously presented) A coated paper for printing produced by the method according to claim 5.

10. (Previously presented) The method of claim 2, wherein said coating color includes about 5-50 parts by weight of said adhesive based on 100 parts by weight of the pigment.

11. (Previously presented) The method of claim 2, wherein said coating color includes about 10-30 parts by weight of said adhesive based on 100 parts by weight of the pigment.

12. (Previously presented) The method of claim 2, wherein said coating color comprises 40-70 wt% solids.

13. (Currently amended) A method for offset printing or gravure printing with an offset printing or gravure printing ink ~~that is not a cold set printing ink~~ on a coated paper, wherein the coated paper is produced by applying a coating color containing a pigment and an adhesive on a base paper, wherein the coating color contains 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol per 100 parts by weight of the pigment, wherein the coating color is applied by ~~the film transfer method using a transfer roll coater or a metering size press~~ a gate roll coater at a coating speed of 1100 m/min or more wherein the coating weight per side is $[[1]] \geq \text{g/m}^2$ or more.

14. (Currently amended) A method for web offset printing with a web offset printing ink ~~that is not a cold set printing ink~~ on a coated paper, wherein the coated paper is produced by applying a coating color containing a pigment and an adhesive on a base paper, the coating color containing 0.1 parts by weight to less than 2.0 parts by weight of polyvinyl alcohol as an auxiliary and less than 2.0 parts by weight of a starch as an adhesive per 100 parts by weight of the pigment, wherein the coating color is applied by ~~the film transfer method using a transfer roll coater or a metering size press~~ a gate roll coater at a coating speed of 1100 m/min or more.

15. (New) The method of claim 13, wherein the gate roll coater includes an applicator roll, an inner roll and an outer roll.

16. (New) The method of claim 15, wherein the peripheral speed ratio of the inner roll and outer roll to the applicator roll is 50-95%.

17. (New) The method of claim 14, wherein the gate roll coater includes an applicator roller, an inner roll and an outer roll.

18. (New) The method of claim 17, wherein the peripheral speed ratio of the inner roll and outer roll to the applicator roll is 50-90%.